



MORAN COMMERCIAL COLLEGE ORGANISES WORKSHOP ON "ENTREPRENEURSHIP"

ABOUT THE COLLEGE:

Moran Commerce College, is the only premier institution of higher education of Commerce stream in Moran Town which is adjoined by two districts namely Dibrugarh and Charaideo. The College is situated at Moran Natun Nagar, Moran, Dist. Dibrugarh, Pin 785675 is one of the most promising institutions of commerce education of the greater Moran area. The College was established in the year 1993 and got provincialized by State government in the year, 2021. Adhering to the vision of the founding fathers, the college believes in providing a holistic education to the students and thereby enabling them to inculcate moral, cultural and socio-economic values to become responsible citizens of the society.

INTRODUCTION: Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. Here business refers to forming of new business/Startups. The College has undertaken the workshop to create awareness among the students about Entrepreneurships and its role and significance in the present context.

AIMS:

- To create awareness on entrepreneurship.
- To learn and acquire necessary skills of entrepreneur

SUB THEME:

- Role of Entrepreneur in generation of employment opportunities.
- Entrepreneurship is a medium for self-employment.
- Entrepreneurship Development lead to economic growth.

PROGRAMME OUTCOMES:

After completion of the programme participants will be able to

- Acquire necessary skills to become an entrepreneur.
- Learn how to build leadership quality.

WHO CAN PARTICIPATE:

Students/Research Scholar

Faculties

FEES: Free for all the participants.



Ivelata Chutia, Principal (i/c)
Moran Commerce College

RESOURCE PERSON:



BIKI SAHU-Mr. Sahu completed his MBA from Dibrugarh University and is a local entrepreneur of Moran Area who engages in businesses like grocery, pisciculture etc.

Organising Committees:



Bornali Gohain, Asst. Professor
Programme Coordinator

SCHEDULE:

DATE: 03-08-2018

TIME: 2:00 PM

Contact Details:

Moran Commerce College
Natun Nagar, Moran
Dibrugarh, Assam, India
PIN-785675

EMAIL –

morancommercecollege@gmail.com

PHONE NO – 9957667298,
8811962091, 8486266518



MORAN COMMERCE COLLEGE ORGANISES WORKSHOP ON

"ROLE OF RESEARCH PROJECT IN UG PROGRAMME (COMMERCE)"

ABOUT THE COLLEGE:

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INTRODUCTION: A research project is an academic, scientific, or professional undertaking to answer a research question using research methodology applicable to a particular research field.

AIMS:

- To create urge among students towards research.
- To teach the role research methodology in preparation of research project.
- To teach necessary steps to be followed in the preparation of research project.

SUB THEME:

- Aims of Research Project.
- Research Methodology and its role in preparation of research project.
- Research is a tool to enhance horizon of new ideas and knowledge.

PROGRAMME OUTCOMES:

After completion of the programme participants will be able to

- Find out the problems in the society and can collect data for the same
- Collect and analyse the data using research methodology and tools.
- Learn to prepare research project.

WHO CAN PARTICIPATE:

Students/Research Scholar

Faculties

FEES: Free for all participants.



Ivelata Chutia, Principal (i/c)
Moran Commerce College
RESOURCE PERSON:



Dr. Jatin Chutia-Dr. Jatin Chutia is a retired Ex-Principal of Moran College. He has written many research articles and books which are published in national level Journals/books. Besides he is a social worker.

Programme Coordinator



Debajit Boruah, Asst. Professor
Moran Commerce College

SCHEDULE:

DATE: 29-10-2018

TIME: 2:00 PM

Contact Details:

Moran Commerce College
Natun Nagar, Moran
Dibrugarh, Assam, India
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MORAN COMMERCE COLLEGE ORGANISES WORKSHOP ON

"ROLE OF SELF-HELP GROUPS IN GENERATION OF SELF-EMPLOYMENT"

ABOUT THE COLLEGE:

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INTRODUCTION:

The people from rural areas, mostly women that provides microcredit for people to begin their own businesses. A workable alternative for empowering women is the development of entrepreneurial skills and income-generating ventures. Hence, SHG's promote entrepreneurship development and generation of self-employment opportunities.

AIMS:

- To create awareness among students about Self-help groups.
- To discuss the role of SHG's in entrepreneurship development.

SUB THEME:

- Self-employment through SHG's.
- SHG's as a part of Entrepreneurial skill Development.

PROGRAMME OUTCOMES:

After completion of the programme participants will be able to

- Learn the process of formation of SHG's
- Acquire necessary skills required for SHG's
- Create Self-employment opportunities and entrepreneurship development.

WHO CAN PARTICIPATE:

Students/Research Scholar

Faculties

FEES: Free for all participants.



Ivelata Chutia, Principal (i/c)
Moran Commerce College
RESOURCE PERSON:



Debajit Boruah: Mr. Debajit Boruah, working as Asst. professor who had undertaken research project on SHG's and published in peer reviewed Bi-annual Journal, Volume 5, No 2 of IMS Group, Ghaziabad July-December, 2008 ISSN No. 0973-824X

Programme Coordinator



Leenashree Borthakur, Asst. Professor
Moran Commerce college

SCHEDULE: DATE: 07- 01-2019
TIME: 2:00 PM

Contact Details:

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MORAN COMMERCE COLLEGE ORGANISES WORKSHOP ON

"ROLE OF SMALL TEA GROWERS AS ENTREPRENEURS"

ABOUT THE COLLEGE:

Moran Commerce College, is the only premier institution of higher education of Commerce stream in Moran Town which is adjoined by two districts namely Dibrugarh and Charaideo. The College is situated at Moran Natun Nagar, Moran, Dist. Dibrugarh, Pin 785675 is one of the most promising institutions of commerce education of the greater Moran area. The College was established in the year 1993 and got provincialized by State government in the year, 2021. Adhering to the vision of the founding fathers, the college believes in providing a holistic education to the students and thereby enabling them to inculcate moral, cultural and socio-economic values to become responsible citizens of the society.

INTRODUCTION:

The government of Assam recognizes an individual tea grower as a small tea grower if he/ she produces green tea leaf on land holdings less than 5.4 hectares. On the other hand, the tea board of India and Small Tea Growers Advisory Programme recognizes as small growers who produce tea leaf on a land area less than 10.12 hectares. The government of Assam and Tea Board of India provide financial assistance and other incentives to the growers operating within the above-mentioned land ceilings. Small tea growers 'in Assam contribute around 48% of State Annual Tea Production.

AIMS:

- To create awareness on tea plantation.
- To discuss the role of small tea growers in tea manufacturing process.

SUB THEME:

- Tea Plantation
- Tea Manufacturing process
- Small tea growers' contribution in tea manufacturing process.

PROGRAMME OUTCOMES:

After completion of the programme participants will be able to

- Learn the role of small tea growers in Assam
- Acquire necessary skills to become a tea grower and an entrepreneur.

WHO CAN PARTICIPATE:

Students/Research Scholar

Faculties

FEES: Free for all participants.



Iveelata Chutia, Principal (i/c)
Moran Commerce College

RESOURCE PERSON:



Mr. Rajib Saikia: He is an owner of Saikia Tea Estate Rajghar and an entrepreneur, who has experienced of 25 years in the field of tea plantation and manufacturing process.

Programme Coordinator



Kamaruddin Ansari, Asst. Professor
Moran Commerce College

SCHEDULE:

DATE: 29-03-2019

TIME: 2:30 PM

Contact Details:

Moran Commerce College
Natun Nagar, Moran
Dibrugarh, Assam, India
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MORAN COMMERCE COLLEGE ORGANISES WORKSHOP ON

“WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP”

ABOUT THE COLLEGE:

Moran Commerce College, is the only premier institution of higher education of Commerce stream in Moran Town which is adjoined by two districts namely Dibrugarh and Charaideo. The College is situated at Moran Natun Nagar, Moran, Dist. Dibrugarh, Pin 785675 is one of the most promising institutions of commerce education of the greater Moran area. The College was established in the year 1993 and got provincialized by State government in the year, 2021. Adhering to the vision of the founding fathers, the college believes in providing a holistic education to the students and thereby enabling them to inculcate moral, cultural and socio-economic values to become responsible citizens of the society.

INTRODUCTION:

Moran Commerce College undertaken initiatives to organize a workshop titled 'WomenEmpowerment through Entrepreneurship' on the 4th of September, 2019. The workshop aimed to inspire and educate women on the importance and benefits of entrepreneurship as a path to empowerment.

AIMS:

- To inspire and educate women on the importance and benefits of entrepreneurship as a path to empowerment.
- To teach the students about leadership quality and management skills.
- To teach the art of control of challenges ways to overcome from it.

SUB THEME:

- Challenges faces by women entrepreneurs
- Skills required to manage an organisation by women entrepreneur.

PROGRAMME OUTCOMES:

After completion of the programme participants will be able to

- Develop and acquire necessary skills to become entrepreneur.
- Learn the art of management of own business.

WHO CAN PARTICIPATE:

Students/Research Scholar

Faculties

FEES:Free for all participants.



Ivelata Chutia
Moran Commerce College

RESOURCE PERSON:



Ms. Lekhika Chutia:Ms. Lekhika Chutia, is the owner and trainer of KumKum Beauty Parlour at Moran. She trained many students who later become entrepreneur and run their own parlour business.

Programme Coordinator



Nayanmoni Borah, Librarian
Moran commerce College

SCHEDULE:

DATE: 04-09-2019

TIME:2:30 PM

Contact Details:

Moran Commerce College
Natun Nagar, Moran
Dibrugarh, Assam, India
PIN-785675

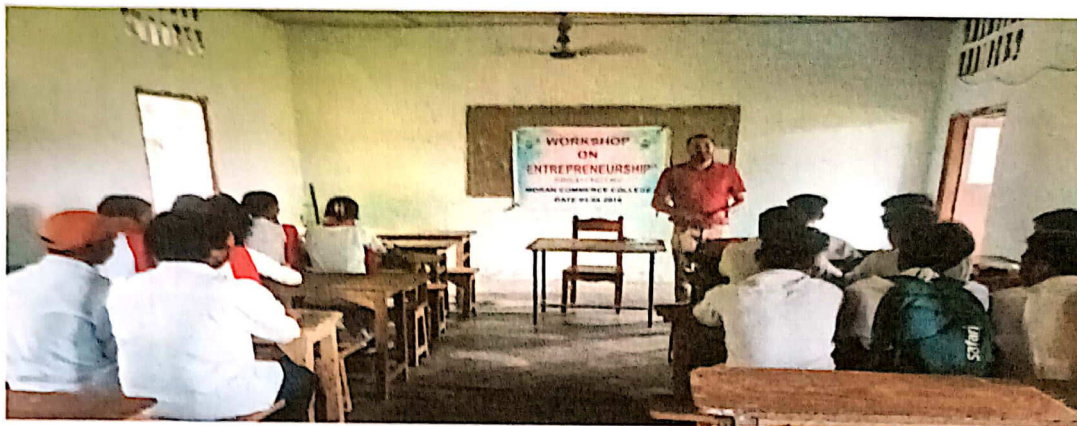
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**AWARENESS WORKSHOP ON "ENTREPRENEURSHIP" ORGANISED BY
MORAN COMMERCE COLLEGE, DATED:03-08-2018**

INTRODUCTION: An entrepreneur is one who has the ability to organise, manage and assume risk of business, to make profit. Entrepreneurship is the ability and readiness to develop, organize and run a business enterprise, along with any of its uncertainties in order to make a profit. Here business refers to forming of new business/Startups. The workshop was organized by Moran Commerce College to create awareness among the participants/students about Entrepreneurships and its role and significance in the present context.



OBJECTIVES:

- To create awareness among participants/students about "Entrepreneurship".
- To discuss about the role and significance of Entrepreneurship in the present context.
- To discuss on entrepreneurship development and employment opportunities.

EXPLANATION: The programme is undertaken by Moran Commerce College under the guidance of Principal and teacher's unit to create awareness among the students about "Entrepreneurship" in order to motivate the students to build the leadership qualities and skills like innovative ideas one should possess to become an entrepreneur where 25 students were present in the programme. Mr. Biki Sahu is a local entrepreneur and resource person who is invited to share his experience as an entrepreneur and motivate students to become an entrepreneur, so that they can explore his/her capabilities towards the accomplishment of his/her goal. He discusses about the role of entrepreneur in the present context and how entrepreneurship development programme can help to generate employment opportunities.

OUTCOMES OF THE PROGRAMME:

- Students come to know about the topic clearly and its significance.
- Students learned about the role played by an entrepreneur, which are explained with the help of real-life example.

CONCLUSION: Thus, we can say that an entrepreneur is one who has innovative ideas, and have qualities like leadership, organiser, manager, risk taker, passionate towards his/her profession, and creativity skills etc. and who can lead the future towards the accomplishment of his/her goal. Students learned about the leadership qualities of an entrepreneur and skills that one should possess to become an entrepreneur who can play a vital role in providing valuable employment opportunities to young educated and skilled person with the help of available government schemes and support which will ultimately help the government in enhancing the living standard of the people of a particular area and economy as a whole.



Principal i/c
Moran Commerce College
Dibrugarh, Assam

**WORKSHOP ON “ROLE OF RESEARCH PROJECT IN UG
PROGRAMME(COMMERCE)” ORGANISED BY MORAN COMMERCE
COLLEGE, DATED: 29-10-2018**


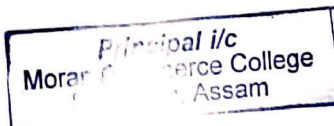
INTRODUCTION: Research –The word itself means to search back (Re-search). Research refers to search for knowledge through a scientific and systematic method. It is an art of scientific investigation and a systematized effort to earn new knowledge. A **research project** is an academic, scientific, or professional undertaking to answer a research question using research methodology applicable to a particular research field.



OBJECTIVES:

- To create urge among students towards research.
- To teach participants how problems faces by a society can be solve through research and suitable solutions can be find out to overcome from such problems.
- To teach students how to prepare research projects and application of research methodology suitable for each field of research.

EXPLANATION: The programme is undertaken by Moran Commerce College under the guidance of Principal and teachers unit to create urge among the students towards research, preparation of research project and application research methodology. The event started with a warm welcome address by the Ivelata Chutia, Principal, Moran Commerce College, who emphasized the importance of research and its methodology in preparation of research project. The Ex-Principal of Moran College Dr. Jatin Chutia is the resource person who was welcomed with a Fhulam Gamusa by Principal of the college where 28 students were present in the programme and after that he delivered his speech on research and the research



Principal i/c
Moran Commerce College
Assam

methodology and the process of preparation of research project and the significance of research projects in UG, programme (commerce) and how research helps to overcome from problems that a society faces and find a suitable solutions for the same.

OUTCOMES OF THE PROGRAMME:

Students learned about research, how to prepare research projects and application of research methodology to it and how research help to overcome from problems that a society faces and find a suitable solutions for the same.

CONCLUSION:

Thus, research project provides an opportunity to utilise students' creative skills and methodology to find answers to the problems and generate new ideas and knowledge to overcome from it which in turns helps them to enhance their horizon of knowledge.



Principal i/c
Moran Commerce College
Dibrugarh, Assam

WORKSHOP ON “ROLE OF SELF-HELP GROUPS IN GENERATION OF SELF-EMPLOYMENT” ORGANISED BY MORAN COMMERCE COLLEGE,

DATED:07-01-2019

INTRODUCTION: Self-help Groups (SHGs) are informal associations of people who come together to find ways to improve their living conditions. They are generally self-governed and peer-controlled.

People of similar economic and social backgrounds associate generally with the help of any NGO or government agency and try to resolve their issues, and improve their living conditions. They mostly belong from rural poor people, mostly women, that provides microcredit for people to begin their own businesses. A workable alternative for empowering women is the development of entrepreneurial skills and income-generating ventures. Hence, SHG's promote entrepreneurship development and generation of self-employment opportunities. The Workshop was undertaken under the guidance of Principal, Moran Commerce College.



OBJECTIVES:

- To create awareness among students about Self-help groups.
- To recognised the role of self-help groups in entrepreneurship development and generation of self-employment.
- To acknowledge how living standard of people can be improve through formation and effective operation of self-helps groups.

Principal i/c
Moran Commerce College
Dibrugarh, Assam

EXPLANATION: The programme is initiated by Moran Commerce College under the guidance of Principal, Iveelata Chutia. Mr. Debajit Boruah, Asst. professor of the college, who undertaken research project during on SHG's and published in peer reviewed Bi-annual Journal, Volume 5, No 2 of IMS Group, Ghaziabad July-December, 2008 ISSN No. 0973-824X delivered his speech on the topic and share his experience, the role of SHG's in generation of self-employment and how to promote entrepreneurship development through SHG's. In the event 25 students were present.

OUTCOMES OF THE PROGRAMME:

- Students learned about Self-help groups and how the groups can help in generation of self-employment and entrepreneurship development.

CONCLUSION:

Thus, the programme helps the students to gain knowledge about SHG's and the role played by such groups towards the upliftment of the society which in turn help to generate self-employment and ultimately lead to entrepreneurship development.



Principal i/c
Moran Commerce College
Dibrugarh, Assam

**WORKSHOP ON “ROLE OF SMALL TEA GROWERS AS ENTREPRENEURS”
ORGANISED BY MORAN COMMERCE COLLEGE, DATED:29-03-2019**

INTRODUCTION: Tea is one of the most widely consumed beverages in the world. The small tea growers (STGs) in Assam are a group of local people who concentrate themselves mostly in producing green tea leaf. They emerged into the tea industry of Assam after 1978. These small tea growers sell their green tea leaf to the tea manufacturing factories owned by big tea estates or others. Unlike the big tea estates, the small tea growers land-holdings are very small in size. The government of Assam recognizes an individual tea grower as a small tea grower if he/ she produces green tea leaf on land holdings less than 5.4 hectares. On the other hand, the tea board of India and Small Tea Growers Advisory Programme recognizes as small growers who produce tea leaf on a land area less than 10.12 hectares. The government of Assam and Tea Board of India provide financial assistance and other incentives to the growers operating within the above-mentioned land ceilings. However, at present a grower who produces tea leaf by holding land area less 33.33 hectare is recognized as a small tea grower but not entitled to get the facilities offered by the governments.



OBJECTIVES:

- To discuss about small tea growers and their contribution towards tea production in the state and country as a whole.
- To find out the role of tea growers as entrepreneurs in enriching living standard of people and economy as a whole.
- To discuss about the necessary schemes under agricultural department for tea plantation.

EXPLANATION: The programme is initiated by Moran Commerce College under the guidance of Principal, Ivelata Chutia and teachers' unit. The programme started with a welcome speech by the Principal with a Fhulam Gamusa to resource person Mr. Rajib

Rajib

Principal i/c
Moran Commerce College
Dibrugarh, Assam

Saikia, owner of Saikia Tea Estate Rajghar and an entrepreneur where 26 students were present in the programme. After that Mr. Saikia delivered speech on the process of formation and stages involved to start small tea garden and how it help to create self-employment opportunities as well as to generate employment opportunities to others if it is carried out in a structured way.

OUTCOMES OF THE PROGRAMME:

Students learned about small tea grower's role as an entrepreneur who is economically viable and help to enrich the living standard of the growers and can generate employment opportunities to others.

CONCLUSION:

Thus, small tea growers of Assam have created a new section of propertied class in rural areas. Those who are emerged as small tea cultivator, become a separate class in the society. The change in life style with the rise in income has separated them from other villagers who are dependent on paddy and other cultivation. Which in turn helps the growth of entrepreneurs, who generate employment opportunities to others by enhancing living standard of the people and contributes to the economy as a whole.



Principal i/c
Moran Commerce College
Dibrugarh, Assam

**WORKSHOP ON “WOMEN EMPOWERMENT THROUGH
ENTREPRENEURSHIP” ORGANISED BY MORAN COMMERCE COLLEGE,
DATED:04-09-2019**

INTRODUCTION:

Moran Commerce College successfully organized a workshop titled 'Women Empowerment through Entrepreneurship' on the 4th of September, 2019. The workshop aimed to inspire and educate women on the importance and benefits of entrepreneurship as a path to empowerment.

Resource Person: Ms. Lekhika Chutia, the esteemed owner and trainer of KumKum Beauty Parlour, graced the occasion as the resource person. With her extensive experience and success in the field of beauty and wellness, she provided valuable insights and practical knowledge to the participants.



OBJECTIVES:

The primary objective of the workshop was to:

- Encourage women to explore entrepreneurship as a viable career option.
- Provide guidance on starting and managing a business.
- Share success stories to motivate women.
- Highlight the challenges and opportunities in the entrepreneurial journey.

EXPLANATION:

- The event began with a warm welcome address by the Principal of Moran Commerce College, who emphasized the importance of women empowerment and the role of entrepreneurship in achieving it. Ms. Lekhika Chutia was introduced, highlighting her journey from a small-town entrepreneur to a successful business owner, where 26 students were present in the programme.
- Ms. Chutia shared her entrepreneurial journey, starting from the inception of KumKum Beauty Parlour to its current success. She discussed the challenges she faced

Principal i/c
Moran Commerce College
Dibrugarh, Assam

as a woman entrepreneur and how she overcame them with determination and strategic planning. The session was highly interactive, with participants engaging in discussions and asking questions about various aspects of entrepreneurship.

- o She also provided tips on customer service, business management, and marketing strategies specific to the beauty and wellness sector. Ms. Chutia shared inspirational stories of women who started their own businesses with limited resources and achieved success through hard work and innovation. She shared her own journey, emphasizing how she started with a small business and gradually built it into a successful enterprise.

OUTCOMES OF THE PROGRAMME: The workshop was a resounding success, leaving the participants motivated and equipped with the knowledge and skills to embark on their entrepreneurial journeys. The event highlighted the crucial role of entrepreneurship in empowering women and fostering economic independence.

CONCLUSION: The workshop on 'Women Empowerment through Entrepreneurship' was an enriching experience for all involved. Moran Commerce College extends its gratitude to Ms. Lekhika Chutia for her valuable contribution and hopes to organize similar events in the future to continue empowering women through education and entrepreneurship.



Principal i/c
Moran Commerce College
Dibrugarh, Assam