



OFFICE OF THE PRINCIPAL & SECRETARY

Contact No. 8638079402

মৰাণ বাণিজ্য মহাবিদ্যালয়
MORAN COMMERCE COLLEGE

Estd : 1993

NATUN NAGAR, P.O. DIKHARI MORAN

Dist. : Dibrugarh, Pin - 785675, Assam.

(Commerce Stream Degree College, Affiliated to Dibrugarh University)

www.morancommercecollege.in

e-mail : morancommercecollege@gmail.com

Ref. No. *Mcc/Community Engagement/05/2024/309*

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COMMUNITY ENGAGEMENT OF MORAN COMMERCE COLLEGE

1. Title of the Practice:

Environmental Awareness and Saplings distribution Programme among the villagers at Moran Manjhi Gaon.

Dated: 08/03/2022 (Tuesday)

Objectives:

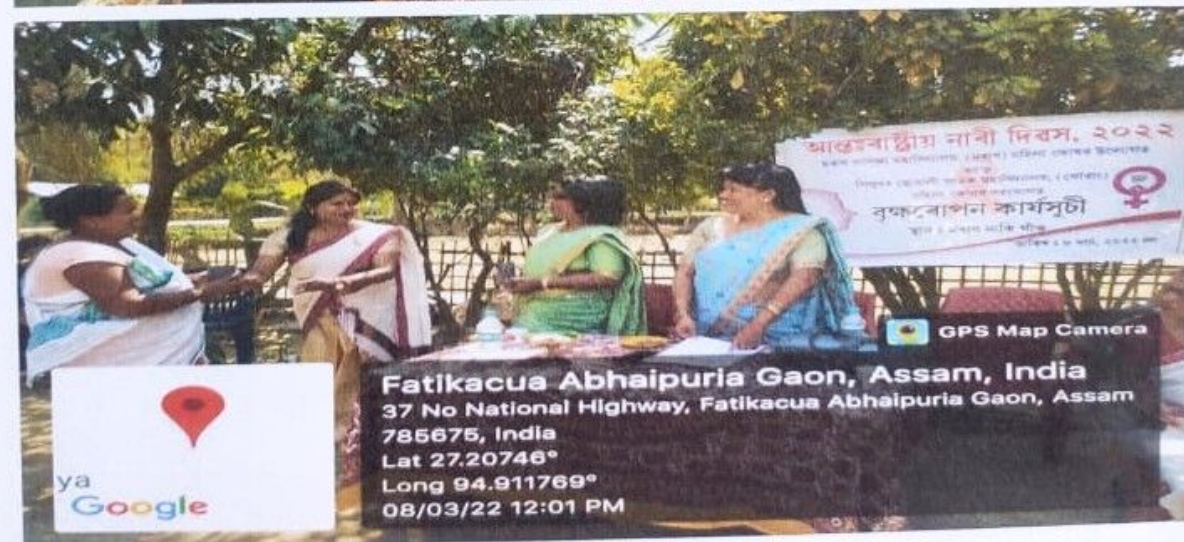
1. To create awareness about green environment and its benefits among the people in the nearby village.
2. To educate simple local community for planting more trees to their surroundings and how to conserve them, thereby making their contribution to save the depleting environment.
3. To initiate a cordial relationship of the college with the local community as a whole.

Context: The college is well aware about the depleting environment due to cutting down of vast numbers of trees in the name of industrialization and development. Thereby, trying their best to contribute to the environment by distributing Tree Saplings in the nearby community and educate them to conserve the same.

The programme was initiated by Women Cell, Moran Commerce College to mark the occasion of International Women's Day, 2022.

The Practice:

Degradation of environment will ruin the entire community of human race, irrespective of their caste and creed unless timely intervention is taken in hand for improving the same. In the context of same, the college is conducting tree plantation programmes in various locations every year, last year the programme was conducted on 08/03/2022 (Tuesday) and invites a notable / distinguished woman every year to our college to encourage other women by sharing their success stories.



Evidence of Success:

Conclusion on a positive note is observed, whereby such awareness programme helps to change the attitude of the local community towards environment protection and conserve them for the next generation.

Problems Encountered and Resources Required:

As in most of the earlier programmes, while conducting this too, the same financial crises was taken care by the meagre contribution of the college staff. Our college always runs short of funds due to insufficient funds unless provided by the higher authority.

2. Title of the Practice:

Free Health Camp in Collaboration with NSS, MCC Unit and Gaon Pradhan Chakalia Gaon. Dated: - 21/02/2023 (Tuesday)

Objectives:

1. To promote awareness among the villagers for a healthy life and create a positive attitude towards life.
2. To provide a free health check up to all the nearby villagers under the Chakalia Gaon and the students of our college.
3. To maintain a cordial relationship with the nearby community and the surrounding schools.
4. To inculcate the habit of involvement in societal activities among our students by observing such society benefitted social works.

Context: The College is concerned and very much aware about creating awareness among the villagers for having benefits of a healthy life style and following a healthy diet for the overall development of the body. And trying to go for regular health checkups for themselves and their family as a whole. The students of our college will come to know about getting engaged in, how to conduct such society oriented social services. The programme was initiated by NSS, MCC Unit and Gaon Pradhan, Chakalia Gaon and all the staff of the college were participated and provided a helping-hand for the successful implementation of the same.

The Practice: All the Staff of the college contributed their best for the successful implementation of the camp. And pledged altogether to conduct such programmes further for the benefit of the society as a whole.

Evidence of Success: The success of the programme can be measured in following ways—

1. The programme created awareness among the easy-going villagers of the surroundings as well as the college students about a healthy life style.
2. The programme has assisted the students in knowing how to socialize and conduct such medical camps.
3. It inculcated the students with a sense of helping nature.
4. It created a positive and a cordial relationship and environment with the surrounding people.



Problems Encountered and Resources Required:

As our college is newly provincialized subject by the State Government, Moran Commerce College always faces financial crises as no financial support received from UGC in the form of 2f and 12B. The financial resources of the college are limited to only collection of admission fees of the students. As such, college always runs short of funds for conducting such programmes.

Despite these hurdles, the motivated college staff and passionate students come together and feel committed to organize such best practices and contributing their best toward the betterment of the society as a whole.